

# Print Guidelines - Tin Cases

## Printing on Silver - not white

Just like your desktop printer, our printer assumes that you are printing onto a white material. However, when printing onto tin cases, the colour of the surface is silver, so this needs to be taken into consideration when preparing your art work.

When you have a silver background then use of 'white' is effectively now 'Silver'. This also applies to pastels, where they now mix with silver to produce a different effect.

An important advantage with the use of the glossy silver background is that you can simulate reflections far better than typically printing onto paper. The silver also provides a nice sheen to artworks and creates a professional finish for a disc package.

## Case sizes & safe print areas

- The following pages show diagrams of each case type. Note the dimensions are 'fairly close'.
- Diagrams may show windowed versions of cases, non-window versions are the same overall sizes without the inner windows.
- Printing is possible on windows and faces but is not practical in the area near the edges of the windows.
- All cases may be printed on the front or back. Note normal pricing is for single sided printing, two side printing will attract additional charges.

## Avoid reversing out text

Be careful when reversing out text. You will need to have much larger and bolder text to work effectively on this material. For example use black text on a silver background, rather than having a black background with 'white' text

## Colours & Matching

Photo quality print issues.

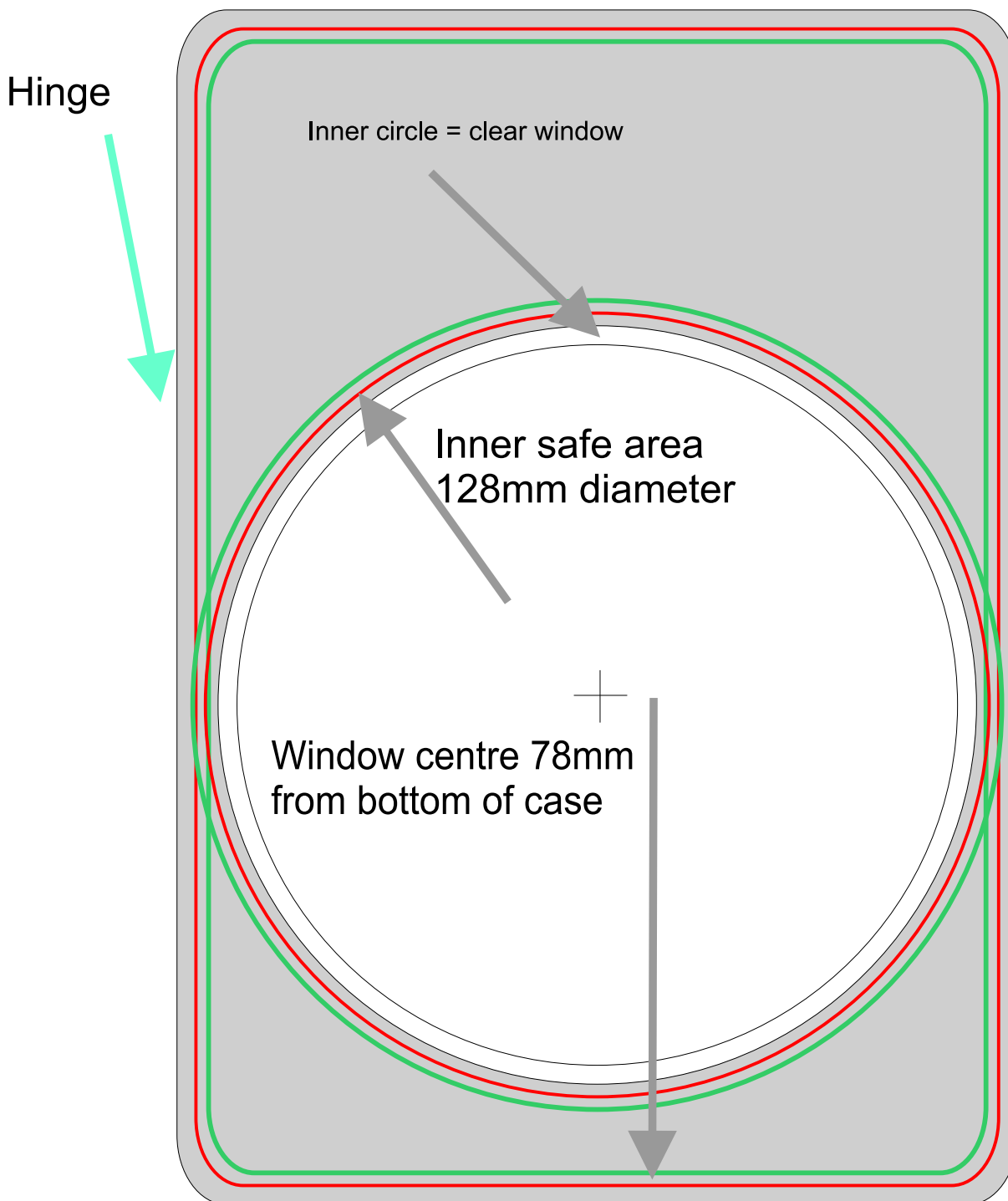
Unlike screen printing, you can print quality gradients! As this is an 8 ink printer with Black, Light Black and Light Light Black it does monochrome very well. The full spectrum of grey to black tones are possible!

There are no issues with colour registration, so you do not need to consider colour separations or spot colours. This printing method, combined with the medium means **we do not do colour matching.**

## Print position variability

Print placement accuracy can vary up to plus or minus 1.5mm. This means that each case can vary by this amount. This means you should avoid coming close to the edges of the printable areas (shown in green).

# Tin DVD Case Hinged - without window #21190 - with window - shown #21191



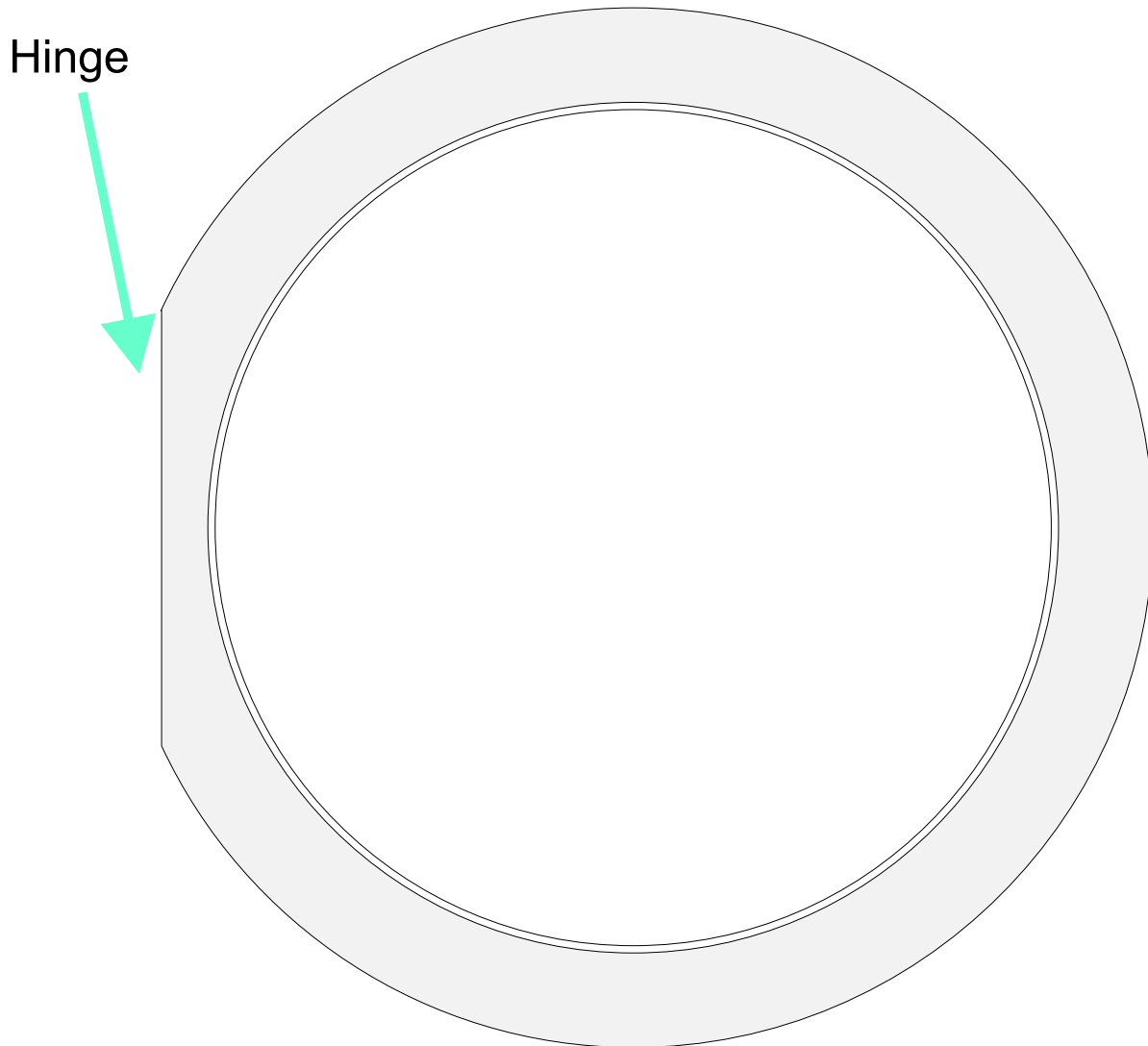
Overall tin case size 133mm x 189mm x 13mm  
Safe area 123mm x 170mm (with rounded corners)

Note grey shows tin area. But we can also print on the window!

— Green - safe area  
— Print - area limits

# Tin CD Case Round (with hinge)

- with window #21189 (shown)
- without window #21188



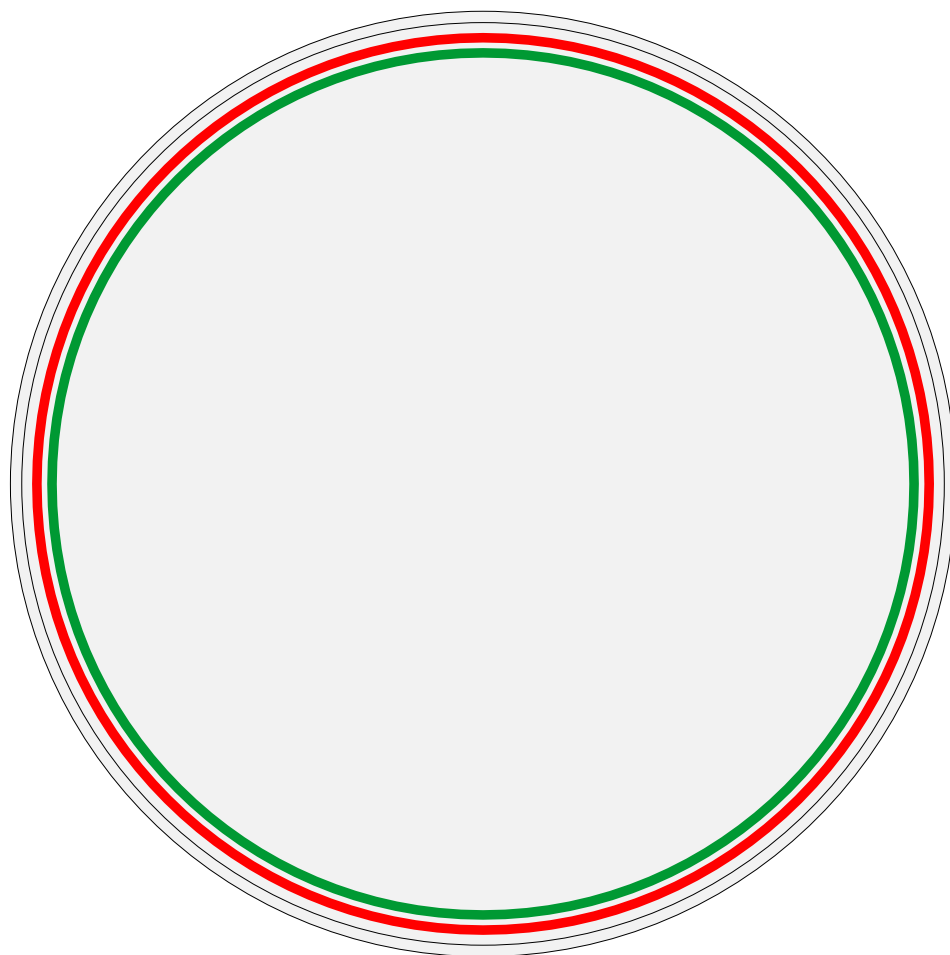
Case overall 136.5mm wide 143mm high  
depth 13mm.

Window 105mm diameter.

Safe print area 3mm margin to edges.  
Note we can also print on the window  
and the other side.

# Tin Case Round (no hinge)

- Slim (11mm depth) #21232



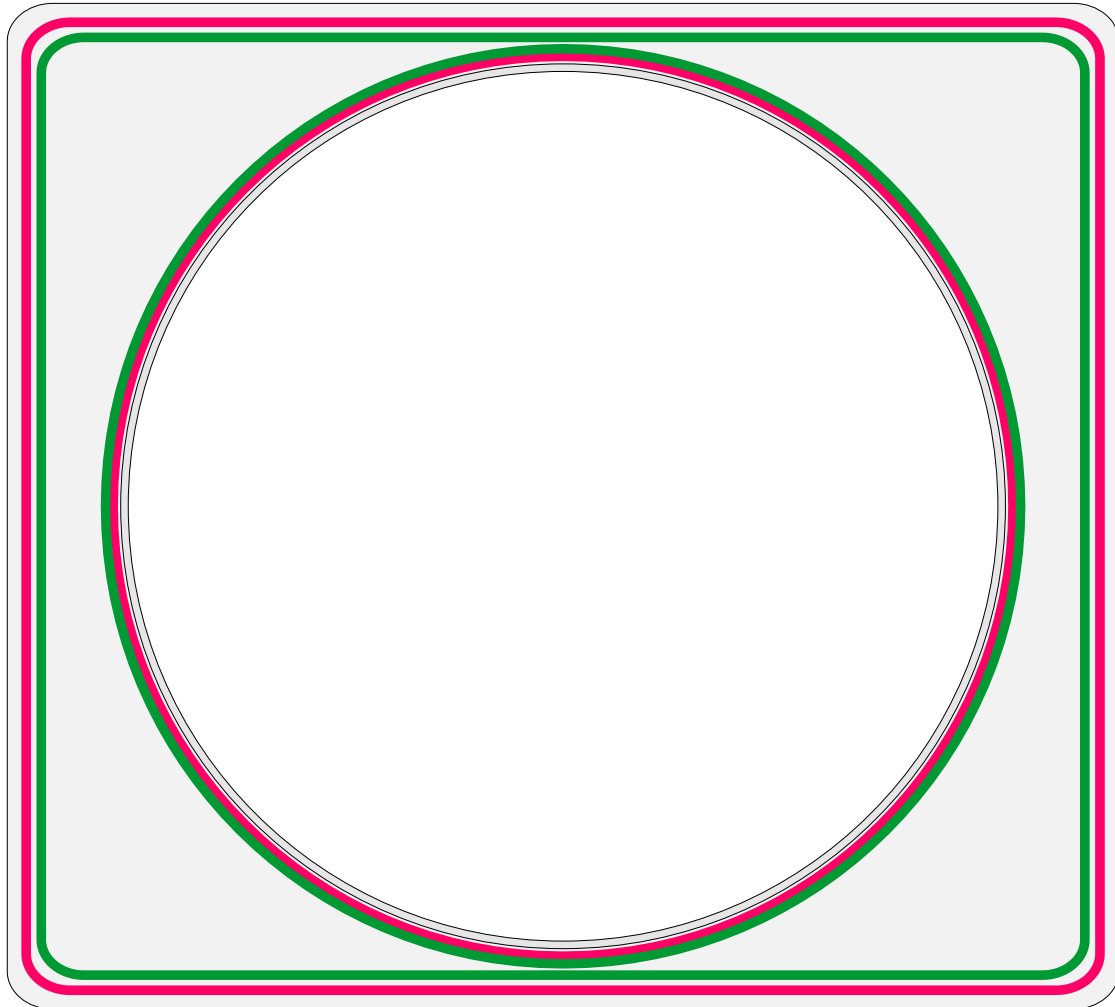
Case overall 125mm diameter, 11mm deep.  
The inside is empty and would require a foam dot  
(#21127) or similar to secure disc(s) inside the case.  
Safe print 114mm diameter.  
Printing possible on either side of case.

— Green - safe area  
— Print - area limits

# Tin Disc Case - Square

- with window #21233
- without window #21234

Hinge



Case size overall 147mm x 133mm  
Outside safe print limit 138mm x 124mm  
Window side inner safe diameter = 121mm  
Ideal print area is on back of windowed case.  
Note printing on window is possible.

— Green - safe area  
— Print - area limits