

Photo & Professional printed disc artwork guidelines

Important Notice: Preprinted discs are bulk printed and as such, various conditions affect colours printed. For this reason we will not be held responsible for any reprint as a result of colour fluctuations and variations. It is your responsibility to ensure the electronic files provided are in accordance with our requirements and guidelines. [following]

Key issues explained:



Poor framing example

Where is the disc hole going to appear?

Frame the image appropriately so you get the desired result on the disc. When selecting an image



Poor framing example

(photo) for the disc, be aware that the disc has a hole in the centre, so ensure you keep the most important elements of your image out of this area.

Do you want us to print circles on your discs?

Do not leave outlining circles on the image as they will be presented on the printed disc. Also do not make a round image, we will crop the image to suit the disc we are printing. As mentioned above, we require the image as a square 12cm image.



Don't cut out or shape image

Stay away from the edges

Don't place text or important information close to or running round near the edge of the print area. Any small print alignment variations will be highlighted when you do this.



Keep print away from edges

We don't resize your images

When we receive an image, we take it that you want the image placed as you see it to the left. That is, we place it so the image top, bottom, left, and right are at the physical limits of the disc.



If you supplied this image, the corners of the sign would not be printed.



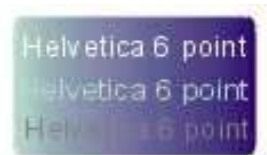
If you supply the image (shown by black outline) it would be placed to print the entire kangaroo sign.

Checklist:

- Square Image - no circles or disc outlines on the image
- JPEG or PSD or PFD 600DPI (2834 pixels square)
- PDF to show crop marks at 120mm square

Text Readability

Using small text, particularly when it is reversed out or has a low contrast with the background colour makes the text hard to read. If you use reversed out text use a minimum of 8 point size and ensure that there is a good contrast between the text colour and background colour.



Good Example

We need a square image at **600 DPI** which is 1:1 scale. This means it needs to be **2834 pixels (dots) by 2834** for a 12cm disc. We accept **JPG & PSD** bitmaps and Adobe Acrobat (PDF) files. Note pdf files need to have crop marks showing at 120mm square. Any disc print will always be a little less than the physical size of the disc, so that your image will be cropped a little when placed on the disc.



Good Example

Disc Sizes - Printable Areas

Full face/ hub printable	inside diameter	outside diameter
Ritek CD-R & DVD-R	22mm (*25mm)	118mm (*115mm)

* Do not use 3mm near print limit for significant information

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